

# **Rules for Using Cable Channel 10**

## **Excerpt from Rules Governing The Access Channel**

### **Chapter II, IX Community Information Service Channel**

- 9.1 The rules pertaining to the Community Information Service (CIC) apply only to the placement of text messages on Community Information Channel and do not apply to video productions.
- 9.2 (a) The purpose of CIS is to announce events, activities, meetings or public service information. Announcements must be provided by legally recognized non-profit organizations based in Lancaster County.
- (b) The Lincoln Convention & Visitors Bureau and Pershing Center shall be allowed to place announcements noting events, attractions or conventions, even though some of these announcements may be commercial in nature.
- 9.3 (a) Community announcements should be sent to the Citizen Information Center.
- (b) Announcements must be submitted for approval on the required forms at least two weeks in advance of the intended cablecast date. Announcements may be placed and removed at the discretion of the Citizen Information Center.
- (c) Messages may be aired for a maximum 30 days with at least 10 days between messages of the same intent or nature, from the same organization.
- (d) The Citizen Information Center may edit announcements to provide for clarity and to maximize the use of space.
- (e) Messages placed on the channel must contain the name and telephone number of the organization placing the announcement.
- (f) Message forms containing the name of the organization, the name of the individual submitting the message, and a telephone number shall be kept on file for 30 days after the announcement has been taken off the system. These records are available for review by the public.
- 9.4 (a) Events and activities announced on the channel must be open to the general public.
- (b) Events which are open to the public and are intended to raise funds for a non-profit organization may be placed on the channel. The message must indicate if admission is charged.
- (c) CIC may not be used to advertise or promote the commercial sale of goods or services; to solicit donations; or to praise a product, service, business, or person.
- (d) Any advertisement of or information concerning any lottery, gift enterprise, or similar scheme is prohibited.
- (e) The public access community information service channel shall not be used for messages of a religious nature, including the times of regularly scheduled or special worship services. However, religious organizations may announce other events or activities which are open to the general public.
- (f) Announcements for employment are not permitted.
- (g) Announcements requesting volunteers for agency activities will be permitted.
- (h) All events and activities announced on the channel must be held within the service area of Time Warner Cable.
- (i) Announcements which promote/oppose candidates for office or ballot issues are prohibited.
- (j) CIC shall not be used to advertise or promote enrollment in schools, colleges or universities for which a fee or tuition is charged to gain admittance.
- (k) Announcements concerning an emergency in the City of Lincoln shall have priority over all other announcements.
- 9.5 The City of Lincoln shall not be liable for the inaccuracy of information on the channel.